2022 Annual Report



2022 brought a focus on sustainability for One World and our member organizations. We came through a global crisis with a better sense of who we are as an organization and the path we want to walk in the philanthropic world. It was now time to act in accordance with our strategic planning and make sure we could stay the course. We couldn't be prouder of what we achieved.

As part of our emphasis on sustainability, we implemented programs to help One World's member organizations remain a source of strength and hope in their community for the long-term. We are thrilled to present the new educational programs and grants we introduced in 2022 and excited for what the future will bring to this impactful philanthropic community.

Thank you for accompanying us on this journey.

August Pabst Chief Executive Officer Louvel Adcock Chief Strategy & Operations Officer Elizabeth Lott Education Program Officer Tara Barrett Impact Program Officer

This report covers One World's 2022 activities. All financial information relates to the fiscal year ending in 2022.

Focusing on sustainability to help children for generations One World provides fiscal sponsorship, collaborative education, and strategic grantmaking for international grassroots organizations.

Our grassroots members use that support to build sustainable organizations that deliver food, health, shelter, safety, education, and opportunity to lift children out of poverty now and for generations to come.

2022 Highlights

 $\begin{array}{c} \$3.1M \\ \hbox{serving children living in poverty} \end{array}$

90 grassroots leaders, board members, and fundraising champions enrolled in our new succession planning training series

\$268K in strategic grants awarded to help grassroots organizations strengthen their systems and prepare for transitions*

"We are starting to see things [from One World] we never dreamed of before.... and I cannot emphasize enough that it is just totally transformative." Fundraising Champion

2022 Case Study

St. Vincent's Community Development Organization is a great example of the new, holistic support One World began providing to its member organizations in 2022.

Lucy Kayiwa founded St. Vincent's 23 years ago to help educate and protect children and has received fiscal sponsorship from One World for the past 13 years. In 2022, One World's new educational programs and strategic grantmaking helped St. Vincent's begin envisioning its future after Lucy retires.

Lucy, her Program Administrator, and St. Vincent's Fundraising Champion began One World's new **on-demand**, **succession planning training series**.

One World awarded St. Vincent's a **sustainability grant** to help the organization with strategic planning and transitioning important operational functions from board members to staff.

In addition, St. Vincent's Fundraising Champion participated in a quarterly **peer-learning group** facilitated by One World. The group discussions helped St. Vincent's strengthen their fundraising, communication, and emergency succession plans.

St. Vincent's is now engaged in a formal planning process to map out their future helping a new generation of students under a new generation of leadership.





*\$90K of this amount is Resilience Fund grants paid at the start of FYE 2022, based on applications submitted in FYE 21 (this also applies to the \$268K listed on Page 3). These awards were discussed in our 2021 Annual Report. \$68,500 of this amount represents commitments to pay funds in 2023 for the second year of two-year Sustainability Grants.

** Excludes fiscally sponsored funds and grants to member organizations.

Our audited financials for FYE 22 are available at: <u>https://www.oneworldchildrensfund.org/reports-financials-policies</u>

High Impact International Fiscal Sponsorship

- \$507,647 operational budget;** \$3,177,849 fiscally sponsored;
 \$268,500 in strategic grants*
- Grew to 4 highly experienced staff members for huge impact with a small team
- Forged deep relationships with member organizations through our vetting and monitoring process, including interviews, written reports, and reference checking

"The questions that you ask during our [annual report] interviews show that you really care and want to support us." Co-Founder and Managing Director, One World Member Organization



Collaborative Education On-Demand Training

Succession Planning

We launched an online succession planning training course in May 2022, with the help of a trusted expert in nonprofit leadership successions and organizational development.

The course includes videos, checklists, tools, content summaries, and templates to help organizations share knowledge across their teams.

The content is custom tailored for a grassroots audience of nonprofit CEOs, leadership, team members, and board members and responds to specific knowledge gaps identified by our member organizations.

100% of participants in our first on-demand course reported:

- the videos, content summaries (example pictured) right) and tools are easy to access
- the trainings and tools provided them with actionable steps to take towards achieving stability through leadership successions or other transitions
- the trainings and tools helped them understand the role of the outgoing leader, the board, and the leadership team in setting the organization up for a successful leadership transition

Emergency Succession Planning **Content Summary**

Strategies for creating a culture of succession readiness



Encourage staff members to write down how they carry out important tasks

Maintaining written outlines for process related staff responsibilities will help your organization be ready for personnel changes at any level. This is especially true for tasks associated with program evaluation, payroll, accounting, and human resources. These outlines can be used to cross train other staff or as onboarding guides when you expand your team to include new members.

ONE WORLD



Involve staff and board members in goal setting and planning

Having staff and board members engage in a collective process of setting goals and committing to plans (e.g., strategic plans, fundraising plans, communications plans, etc.) ensures that they understand the strategic direction of the organization and can carry out tasks in the event of an emergency change in leadership. This will also help new staff members continue the organization's work.



Ensure that important relationships are managed by multiple people

While the CEO or Executive Director is often the face of an organization, it is important that key partners, stakeholders, beneficiaries, and funders know additional members of the team. Including staff and board members in meetings, phone calls, and communications with key contacts helps to expand and deepen these relationships across the organization. This will ensure that relationships are sustained during emergency transitions. It also provides professional development opportunities that can benefit staff and helps staff build skills that can benefit the organization.



Clearly define board roles and responsibilities

When the roles and responsibilities of board members are clearly defined, understood, and embraced, the board can act quickly and cohesively in a time of unplanned leadership changes. This includes clearly defined officer roles (e.g., a treasurer can assist with finances during a transition), committee roles (e.g., a fundraising committee can help steward donors during a transition), and documented processes (e.g., setting agendas, approving motions, recording meeting minutes, etc.). This will also help the board collectively fulfill its governance responsibilities, including recruiting, hiring, and supporting a successor.

What our member organizations are saying about our online training

"This training was so useful and so timely! I'm specifically glad that it touches on so many areas that we've been thinking about (business continuity, board engagement, document storage, etc.). It will also be really helpful for planning for onboarding and offboarding of senior leadership." Founding Executive Director, One World Member Organization

We used the succession planning training with our board to develop our first emergency succession plan. At the next board meeting, we are looking at transforming it into a more living document and a complete succession plan. The board was really receptive to succession planning conversations, and they made really good decisions. I now feel more at peace, like a weight has been lifted off of my shoulders. Founding Executive Director, One World Member Organization

"The content was efficient and brought to life by personal anecdotes. I most appreciated the tool and summary sheet for emergency succession planning and agree that this is a useful tool for facilitating strategic and succession planning for an organization." Fundraising Champion, One World Member Organization

The above quotes are from emails received in 2022 and assessments completed in 2022 through our online training platform. The paraphrased statement comes from an interview conducted in 2023 regarding how the member organization used our succession planning training series in 2022.

"We [were] a small group so I was worried that there would not be enough examples to provide value. I was wrong. The [peer learning group] meeting gave me a lot to think about and was one more step in building the relationships." Fundraising Champion, One World Member Organization

Collaborative Education Peer-Learning Groups

In 2022, One World brought four Fundraising Champions from similarly situated grassroots organizations together to share their expertise through group discussion and joint problem solving. Quarterly meetings focused on succession planning and fundraising for financial sustainability.

All participants reported that the discussions supported them in their role and helped them generate actionable ideas to support member organizations as they plan for leadership successions.

Using strategies suggested by the group, one participant received two new major gifts totaling an amount equal to 50% of her member organization's typical annual budget. She also used group learnings to help her member organization complete their first emergency succession plan.

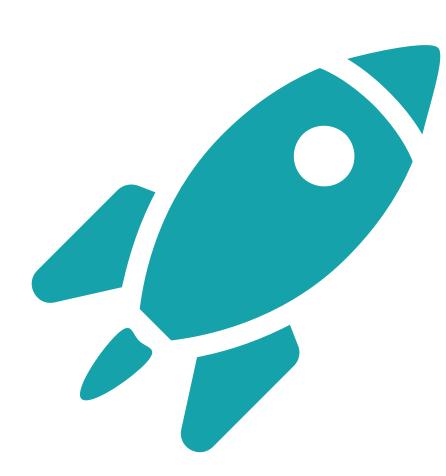
"OWCF's documents – and particularly its encouraging and respectful process – have ensured that the entire organization feels ownership of these policies from the ground up." Fundraising Champion, COMPALCIHT



Collaborative Education *Policy Design*

One World provides member organizations with templates for important organizational policies, including those related to child protection, photographic consent, conflicts of interest, and protecting whistleblowers.

In 2022, COMPALCIHT, in Nicaragua, used the sample policies to engage leadership, staff, beneficiaries, volunteers, and their board of directors in a collaborative policy development process. As a result, their General Assembly approved updated policies designed to protect children from abuse, the organization from conflicts of interest, and whistleblowers from retaliation.



Strategic Grantmaking Sustainability Fund

In 2022, we launched our Sustainability Grant Fund. One World believes that a strong organizational foundation is essential to ensure the longevity of impactful grassroots programs. The Sustainability Fund helps organizations establish a strong foundation on which to build effective programs serving children living in poverty.

7 organizations were awarded one-year or two-year grants to help them develop staff into strong and successful leaders who can carry on the organization's work for years to come, add revenue generating components to their programs for increased financial sustainability, improve their facilities for lasting use, and meet essential organizational needs.



Strategic Grantmaking Sustainability Fund Impact

The Action Foundation in Kenya (pictured left) has already taken steps towards increased financial sustainability with their Sustainability Grant award. The Action Foundation provides therapy, education, and advocacy for children with disabilities in Africa's largest urban slum, where many residents earn less than \$2/day.

They used the funds to add a position focused on communications, leading to led to a 40% increase in social media followers and impressions. They also added a sales and product manager to expand their revenue generating social enterprise employing disabled community members and caregivers for disabled children to make learning tools and handmade crafts for sale.



"One World establishing a sustainability grant shows that it cares about its grantees. It cares about its own partners. It wants to see their partners live to see their tenth birthday."

CEO, One World Member Organization

Strategic Grantmaking Resilience Fund

The Resilience Fund provides a rapid infusion of resources to members responding to local emergencies, helping grassroots organizations continue essential programmatic work through times of crises.

For example, the Resilience Fund helped Shared Action Africa address high levels of pandemic-related food insecurity in Uganda. They provided seeds and training to help refugee-parents create "kitchen gardens."

Data reported comes from Shared Action Africa's final Resilience Fund Grant Report for the grant period ending October 2022.



"The kitchen gardens have been a lifesaver because they are not only easy to manage, but if well managed, they can provide us with the vegetables we need throughout the year. I am therefore very happy to report that the nutrition of our family has greatly improved, and I am no longer worried that my children will go to bed hungry again." Suzanna, mother of six

Responsiveness to Community Needs

One World believes that local communities have the right to define the problems affecting them and the appropriate solutions. During our annual report interviews with organizational leaders, we asked them to tell us how they know their solutions respond to their community's needs...

Every time our organization develops a new strategic plan, it is reviewed by the community. As a result, parents of our students have been motivated to help us maintain our organizational sustainability. Executive Director of a rural school

We do not make any major decisions without getting input from the community. We believe in the community ownership of programs and continuously check if our programs are relevant. Executive Director of an after-school program

We use the information received in surveys and focus groups with youth to understand what is and is not working. Co-Founder and Executive Director of a youth development organization

Member Success

We also asked our member organizations to share how they know their solutions are successful...

Success is seeing people embrace reading. Success is our community volunteers promoting libraries in their communities. Success is seeing teachers borrow books for themselves and their kids. Executive Director of a literacy program

We know we are successful when graduates of our program become economic multipliers who support their families, such as younger siblings who otherwise might not be able to afford school. Founder and Board Member of a scholarship program

Success is when we are invited to the college graduations of former nursery school graduates, or when a graduate grows up to develop a skill that can be used to better our community. Director of an early childhood education program.

We know we are successful because we saw more than 30% reduction in common illnesses (e.g., colds and pneumonia) within our population, and we saw an increase in our community's willingness to seek out medical services when needed. Executive Director of a program supporting children with disabilities.

Member Impact by the Numbers

171,000 girls and young women were supported with health, safety, shelter, education, and economic empowerment opportunities. **208,000** children and youth in under-resourced and rural areas were provided access to basic health and education and services. **67,000** refugees, a population underserved during the pandemic, were provided with access to healthcare, and educational and economic opportunities.

13,000 orphans, victims of gender-based violence, and other vulnerable populations received holistic support to transform their lives. 61,000 children under 5 were given a strong start in life with nutritious meals, high quality preschool, and developmental support. **41,000** youth received educational services despite many of our grassroots organizations enduring the world's longest school closures due to the pandemic.

Member Recognition

Wendo Aszed (pictured right), founder of Dandelion Africa, received the Trailblazer Award for her contribution to women's leadership and decision making from Kenya's Ministry of Public Service, Gender, Senior Citizen Affairs and Special Programs.

Betty Mulavi, Learning and Impact Officer at The Action Foundation was invited to present at the launch of the Obama Foundation's Get Her There Campaign on the importance of mentorship and STEM education for girls with disabilities.

Lou Louis Koboji, Founder and Director of Kajo Keji Health Training Institute, presented at the 2022 Clinton Global Initiative's "Story Studio." The 2022 Story Studio focused on speakers who have used the power of trust to break down barriers, cultivate transformation, and create new pathways toward connection and impact.

Robert Kalyesubula, Founder and Executive Director of The African Community Centre for Social Sustainability (ACCESS), presented at the United Nations World Science Summit's panel on "Creating an Empowerment Model in Global Health" regarding ACCESS' community health model.





Governance in Action

At our 2022 Board retreat, Board Members worked with an expert consultant to identify the Board's strengths, weaknesses, and gaps in representation. The Board is using this knowledge to continue building a diverse group of professionals who will help One World sustain its newly expanded programs and services.

In November 2022, Board Secretary, Nirav Patel, met the team from member organization, Kliptown Youth Program, during their visit to the San Francisco Bay Area (pictured left). They discussed challenges facing grassroots organizations, peerlearning opportunities, and the benefits of One World's trainings being available to their full team.

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Cover	Beneficiaries from Akili Dada in Kenya.
Page 4	Students at St. Vincent de Paul Community Development Organization's nursery school in Kibera, Kenya.
Page 12	Students supported by The Action Foundation in Kenya.
Page 13	Community members working with Dandelion Africa in Kenya.
Page 14	Woman supported by Shared Action Africa tending to her kitchen garden in Uganda.
Page 18	Dandelion Africa's Executive Director, Wendo Aszed, and her team in Kenya.
Page 19	OWCF Board Secretary, Nirav Patel and KYP Fundraising Champion, Jenny Getz, with KYP's Leadership Team (Executive Director, Thulani Madondo; Nelly Walaza, Marketing and Communications Manager; and Thando Bezana, Operations Manager).
Page 20	Youth from Wezesha Impact's vocational and entrepreneurship training program in Uganda.
Page 22	Youth from Ujima Foundation's vocational training program in Kenya.

Page 23 Students at the Prajna Vihar School in Bodh Gaya, India.

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