

2020 ANNUAL REPORT





One World was created as a volunteer-run organization, fiscally sponsoring a handful of community-led efforts around the globe. Over the last twenty years, One World has hired international development and nonprofit executives and grown in both membership and fiscally sponsored funds. In 2020, One World served a diverse network of grassroots member organizations who worked tirelessly to lift children out of poverty and collectively raised \$2.55M from U.S.-based donors in support of their efforts.

You make this possible, and we never take it for granted.

Thank you to the One World Community for your compassion and generosity over the past 20 years and throughout one of the greatest public health challenges in history.

DEFINING OUR CORE VALUES

As the world shut down and the U.S. began to wake up to systemic injustice, we reflected on our role in the philanthropic community. We recognized the following core values as the foundation upon which our work is based.

Community: Learning from and supporting each other to build, improve, and sustain our organizations.

Self-Determination: Taking an equity driven approach to our work, undergirded by the belief that local communities have the right to define the problems affecting them, as well as the trust, knowledge, and social capital to implement the most effective, sustainable solutions.

Integrity: Staying true to our mission and values, and demonstrating professionalism, approachability, respectfulness, and trustworthiness in our work and our interactions.

Agility: Maintaining our small and scrappy, practical, cost-effective, grassroots approach and entrepreneurial spirit throughout our evolution as an organization, while seeking the same qualities in our members.

Transparency: Being responsive and transparent in our actions, policies, and communications.

COMMUNITY

Less than 6% of U.S. philanthropic giving goes directly to international grassroots organizations serving their own communities.

Our mission is to unite a philanthropic community in funding grassroots organizations that provide food, health, shelter, safety, education, and opportunity for children living in poverty around the world.

We are also building a community of practice, where One World and our member organizations can learn from and support each other. This learning centers on what we consider to be the pillars of organizational sustainability: fiscal responsibility, effective governance, diversified funding, and community responsiveness.



Dandelion Africa (Kenya) helps rural communities, especially women and girls, access healthcare and alleviate poverty.

SELF-DETERMINATION

We trust our members to identify the problems facing their communities, implement solutions, and measure success on their own terms, in ways that are meaningful for the children and families they serve.

Our job is to help our members get the resources they need to do this work. We provide grassroots organizations with fiscal sponsorship, facilitated collaborative information sharing, an online fundraising platform, and educational programming related to financial and organizational sustainability.

"You're meeting our needs, at the very point that we need to be supported... Your model is unique, your model helps us to do our work. You believe in us."



Quote from Edith Murogo, Founder & Executive Director, Centre for Domestic Training & Development (CDTD) in May 2020. CDTD provides vocational training and shelter to domestic workers and refugees in Kenya.

INTEGRITY

In 2020, we re-aligned our membership criteria to maximize the impact of our services. Having grown rapidly in the previous five years, we realized that some of our members were not well-positioned to benefit from One World's services.

While the number of member organizations decreased, the amount of fiscally sponsored funds stayed nearly level. This demonstrates a strong alignment between our new criteria and our impact measures.

The reduction allowed us to include comprehensive, individualized discussions with organizational leaders regarding governance, financial management, and community responsiveness as part of our annual reporting process.

We can now foster deeper relationships with each member organization, better understand their needs, and provide tailored services to help them meet their goals.



AGILITY

While many large, international aid organizations had to leave when COVID-19 lockdowns were implemented, our members quickly and efficiently pivoted to provide humanitarian relief in their own communities.

Thanks to our generous community, One World was able to provide stability and support for our members throughout 2020.

"The economic impacts [of COVID-19] have been devastating to our community... EYC has pivoted to do humanitarian support to [help] families that are on the thin edge of poverty. One World's platform has allowed us to do this."



Quote from Jodi Pederson, Volunteer Champion, **Empowering Youth in Cambodia** (**EYC**) in October 2020. EYC helps break the cycle of poverty through equitable access to education, extra-curricular activities, and health care.

TRANSPARENCY

FYE 2020 Expenses

Program Services

90.9% of Total Expenses

- Includes \$2,550,468 in fiscally sponsored grants to members.
- Members raise up to 90% of their budgets through One World.

Administrative Costs

5.5% of Total Expenses

Fundraising Costs

3.6% of Total Expenses

Our \$326.5K operating budget empowered 31 international grassroots organizations to raise \$2.55M

For the 5th year in a row, One World received the highest rating from Charity Navigator. We also received the Guidestar Platinum Seal of Transparency.





FUNDING IMPACTFUL WORK

In late 2019, One World awarded grants to five member organizations with funds provided by the **Rose C. Stone Family Foundation**. We tailored a grant-making process to align with the Foundation's mission to support children impacted by conflict or violence.

At the time the grants were awarded, none of us could have known what 2020 would bring. Each grantee had to adjust their services mid-grant cycle to meet the changing needs of their communities, all while adhering to social distance protocols and constantly changing public health regulations.

Despite the unprecedented interruption to life as we knew it, the five grantees collectively served over 800 youth. Each organization demonstrated a fierce commitment to their communities, and the agility to face this moment and its challenges head on.



Recent political unrest and associated violence and displacement in Nicaragua has greatly suppressed the economic opportunities available to the nation's youth. In addition, climate change is altering the tropical environment. In response to these challenges, **COMPALCIHT** established agricultural business cooperatives designed to train unemployed youth on farming methods, producing healthy food for the community, and fostering environmental protection. COMPALCIHT trained youth on farming techniques and small business management. The crops planted and harvested by the youth farmers helped feed the community during the pandemic.



Lack of basic infrastructure, unemployment, and food insecurity contribute to high levels of vulnerability among children and families in Kibera, Kenya. To help their community overcome these problems, **St. Vincent de Paul Community Development Organization** provided psychosocial support services to children enrolled in their nursery school, as well as their parents and guardians. A counselor disseminated culturally appropriate curriculum through parenting workshops. During the sessions, parents were encouraged to share their own experiences and views. This honest exchange allowed for frank and safe discussions about real-life issues and offered some relief to the isolation of the pandemic.



Uganda is home to significant refugee populations but lacks the support services necessary to meet the complex needs of these communities. Young adult refugees experience disproportionate levels of unemployment, which is a widely recognized driver of further displacement, migration, and violent extremism. To help young refugees build better futures for themselves, Wezesha Impact developed courses on job searching and workplace readiness. They offered trainings on entrepreneurship, teaching youth how to operate and improve the performance of a small business in emerging markets. To further meet the psychosocial needs of the participants, a community mentor engaged youth in one-on-one supportive relationships that celebrated small successes and guided youth towards overcoming challenges.



Refugee, migrant and internally displaced youth have limited access to vocational training, employment opportunities, and sexual and reproductive health services in Kenya. To overcome these deficits, the **Centre for Domestic Training and Development (CDTD)** developed a vocational training program which also included sexual and reproductive health informational sessions. CDTD offered courses in fashion and design, catering, and cosmetology. They provided housing for those who needed it and engaged community health workers from the relevant refugee communities to create comfort around sensitive material.

CELEBRATING OUR 20TH ANNIVERSARY



2000

FOUNDED AS A VOLUNTEER-RUN ORGANIZATION

2010

HIRED FIRST EXECUTIVE DIRECTOR

2015

REACHED **\$6M** RAISED FOR GRASSROOTS SINCE FOUNDING

2020

REACHED \$15M RAISED FOR GRASSROOTS SINCE FOUNDING

HONORING OUR FOUNDERS

At our October 2020 virtual gala, we presented our founders with the **Grassroots Gamechanger Award**.

We are grateful to our founders for recognizing the importance of grassroots-led change and building an organization that connects U.S. based donors to communities with the greatest need and the least access to resources.

Our founders understood the importance of locallyled change, long before many others recognized that those closest to the problem are closest to the solution.



Shanti Cliff

"My heart is filled with gratitude that so many people for the last 20 years have generously supported One World's mission and have made a direct positive and lifechanging impact on the lives of underserved children."

"It makes my heart leap with joy to see that, after 20 years, One World Children's Fund is still in operation, still going strong -- It really affects the lives of children everywhere."



Michael Kilgroe & Patricia Burbank

BUILDING OUR TEAM

In October of 2020, One World added **Program Officer**, **Elizabeth Lott**, to our team, to deepen our educational programming and community-led knowledge-sharing. Elizabeth brings over ten years of experience in the nonprofit sector to her role at One World. She previously built and funded programs for organizations that combat food insecurity and address education, economic, housing, and healthcare inequities for youth. She holds a Masters degree in International Studies.

While our team is small, each member brings extensive and varied experience to their position, allowing us to address the diverse issues faced by our member organizations and build our own organization upon the pillars of sustainability.

Chief Executive Officer, August Pabst, came to One World with over a decade of international development experience. During his seven years at USAID, August led multi million-dollar programmatic efforts in Africa and Asia, working across United Nations and U.S. government agencies. August traveled to over 19 countries to promote the Agency's programs confronting emerging pandemic threats. He has also worked in digital design, environmental conservation, and youth English language instruction overseas. August holds a Masters degree in engineering management.

Chief Strategy and Operations Officer, Laurel Adcock, is a nonprofit executive with experience in finance, strategy, volunteer management, grant management, program development, and human resources. Before joining One World, she served as the Director of Strategy and Grant Development at a nonprofit serving children in the child welfare system. Laurel volunteered as a Court Appointed Special Advocate (CASA) for foster youth and has served as a volunteer mediator and arbitrator. She holds a J.D. from Northwestern University.

FOCUSING ON GOVERNANCE

One World's Board holds organizational leadership accountable to agreed-upon goals and objectives and makes sure the organization stays true to its mission, fiscally responsible, and sustainable.

At our 2020 annual Board retreat, we heard from experts on the oversight responsibilities of nonprofit boards, the fiduciary duties of board members, and compliance with international grant-making and fiscal sponsorship standards.

"The most fulfilling part of being on the One World Board is the opportunity to interact with the amazing people who are leading the grassroot organizations. It's a privilege to first-hand witness their passion, commitment and impact on the lives of kids they serve." Bhavesh Shah











Pictured clockwise: Sonny Grewal (Treasurer), Lauren Coberly (President), Nirav Patel (Secretary), Courtney Chambers, and Bhavesh Shah

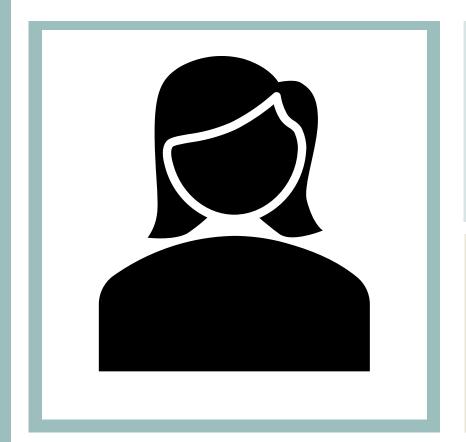
BUILDING A COMMUNITY OF PRACTICE

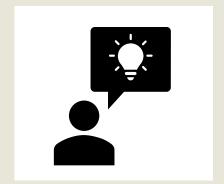
Our Program Officer hit the ground running in 2020, studying our network of grassroots member organizations to identify areas of synergy that can form the basis of educational programming, coalitions, and affinity groups.

50% of our organizations are run by women

70% are still run by the founding leader

50% have volunteer fundraising champions





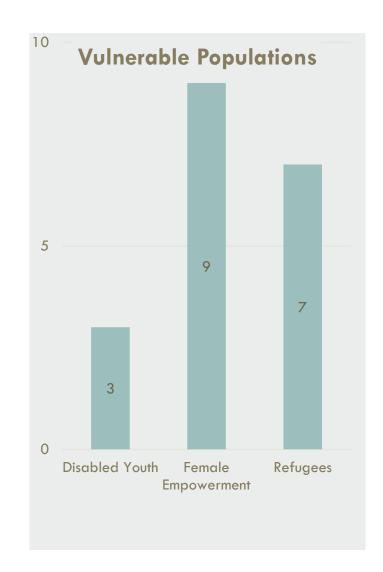


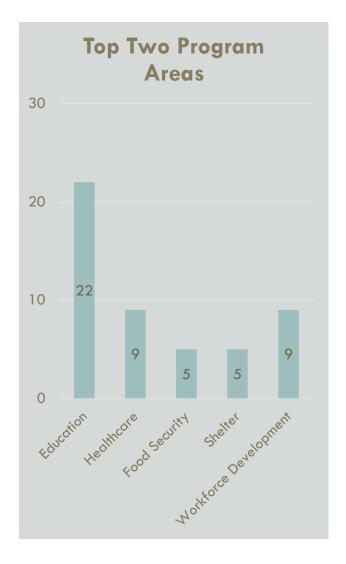
AREAS OF SYNERGY

Areas of synergy across our network include vulnerable populations served and services provided for children and families.

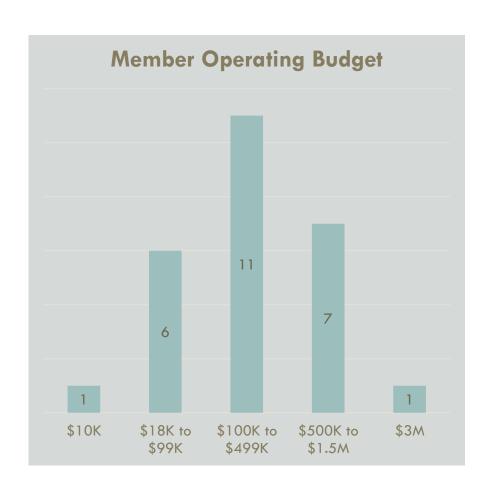
Many of our organizations work to empower girls and young women and offer a wide range of services to refugees.

Education is the most prevalent service area, with healthcare and workforce development also highly represented.





STRENGTH THROUGH DIVERSITY



While all organizations in our network are locally-led and child-focused, each organization operates within a different set of resource constraints and economic circumstances. Some are in rural areas, while others are in urban centers. They each represent different stages of development, providing unique opportunities for intra-network learning.

For example, in the annual budget range of \$18K to \$99K, **St Paul** & **Rose Center (Uganda)** provides shelter, round-the-clock care, and education for a small number of students and orphans living in rural Uganda.

At the other end of the spectrum, **Kliptown Youth Program (KYP)** provides educational support and after-school activities to many South African youth in an urban slum. Their operating budget is in the \$500K to \$1.5M range and includes two meals per day for students, as well as school fees and uniforms for those who need them.

THE POWER OF GRASSROOTS IN A TIME OF CRISIS

Despite quarantines and public health threats, our member organizations served as lifelines for families living in desperate circumstances:

- They offered housing to orphans
- They provided medical care for children
- They delivered food, masks, and hygiene supplies to families
- They created innovative distance learning curricula and distributed books, computers, and learning materials to students

Communities relied on our grassroots members for accurate information and handson support, especially when governments were providing confusing information and inadequate emergency relief.

RESILIENCE IN ACTION

ACCESS Uganda supported 500 orphans and vulnerable children. Even during lockdowns, the ACCESS clinic did not close for a single day and treated 4,142 patients. ACCESS provides a comprehensive model of healthcare services, education, and economic empowerment to help community members alleviate poverty and disease, obtain higher education, and create sustainable development.

Akili Dada (Kenya) graduated 40 young women leaders from the East Africa Young Women Leadership and Mentorship Initiative. In partnership with the Global Fund for Women, the initiative nurtures young women leaders in women's rights organizations, who are committed to building movements and spaces for young women to thrive. Akili Dada is an award-winning leadership incubator, cultivating transformative leadership in a generation of young African women.

The Action Foundation (Kenya) (pictured right) worked with a group of rehabilitation professionals, parents, disabled persons, and advocacy organizations to develop delivery standards for therapeutic services while protecting therapists, children, and caregivers from COVID-19. The Action Foundation provides nutrition, therapies, equipment, and medicine for children living with disabilities.



PIVOTING TO SERVE LOCAL NEEDS



Kajo Keji Health Training Institute (pictured left) provided public health information and hygiene supplies to communities on the border between Uganda and South Sudan. Kajo Keji trains healthcare workers, provides preventative care, and conducts community health outreach.

Empowering Youth in Cambodia (EYC) responded after a fire decimated a local community, burning 151 homes to the ground and leaving approximately 850 people homeless. EYC immediately began providing food, water, clothes, hygiene supplies, medical care, and shelter to community members in need. EYC also raised emergency response funds through One World's platform to provide families with rent and household supplies.

Ujima Foundation (**Kenya**) hosted numerous virtual "Mentor Hangouts" to support youth during the pandemic. Session topics included 'The Role of Family in Youth Personal Development, 'Job Hunting & Interview Tips,' and 'Self-awareness.' Ujima Foundation helps young adults, ages 18-24, achieve employment, so they can care for younger siblings.

RECOGNIZING OUTSTANDING LEADERSHIP

Fundi Bots (Uganda) (pictured right) received a Certificate of Appreciation from the Ugandan Ministry of Education and Sports for "exceptional and tremendous work done in the skilling for fresh graduates under the Higher Education and Science Technology Project." Using robotics, Fundi Bots provides hands-on, practical science, technology, engineering, and math education to children and youth in classrooms, communities, and universities

Lou Louis Koboji, the founder of Kajo Keji Training Institute (Uganda/South Sudan), received the Builders of Africa's Future (BAF) award in January from the African Diaspora Network. The award celebrates innovation and impact in early-stage African enterprise.

Shule Direct (Tanzania)'s leader **Faraja Nyalandu**, was selected by the World Economic Forum as a **2020 Young Global Leader**. Shule Direct provides digital learning content for students and teachers in Tanzanian secondary schools, reaching over 300,000 students. New visitors to their website jumped from 203,000 in 2019 to over 460,000 in 2020.



CELEBRATING CONTINUOUS LEARNING



Wezesha Impact (Uganda) co-founder, James Katumba, was selected to participate in the **Hubert H. Humphrey Fellowship Program** as part of the 2020/2021 cohort. The program is for mid-career professionals working at the policy level who have a record of leadership and a commitment to public service.

Wezesha Impact equips youth, ages 15-25, with the skills needed to start and grow businesses, find and thrive at jobs, and become engaged community members. Their work focuses on youth who have left school early, those in vocational training programs, and budding entrepreneurs.

"Over the last 17 years, I have been blessed to be of service in both the formal and non formal education space. Now I begin a 10-month journey to reflect, plan and sharpen my skills in preparation for the next phase of bigger goals and greater positive impact." James Katumba

THANK YOU, 2020 DONORS!

Those highlighted in GREEN have supported us for a decade or more! We appreciate your long-term dedication to our mission!

\$10,000+

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THANK YOU TO OUR OUTGOING BOARD MEMBERS!

Thank you, **Ralph McLeran**, **Yang Hong**, **Jonathan Sorof**, and **Anish Patel**, for your leadership and combined 14 years of service to One World!

A warm welcome to **Anya Solovieva**, **Andrew Boyer**, and **Richard Kadeg**, who will be joining our Board in 2021 and continuing in the footsteps of these exceptional leaders.







Akili Dada, Kenya



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